



Profile

Holly Marotta

Experience

Burger Consulting Group — November 2015 to present

Enterprise Content Management Specialist specializing in Document Management, Business Processes, and Workflow. Conducts ECM Assessments to determine current business process and evaluate areas for improvement. Assists in the deployment of ECM software including end-user training acting as a liaison to both clients and vendors during ECM implementation to ensure the successful implementation of ECM technology.

Requordit — December 2012 to November 2015.

Construction Vertical Manager responsible for the successful introduction, development, deployment, and growth of Enterprise Content Management (ECM) solutions in the construction market (e.g., OnBase). Worked with clients to identify and prioritize ECM needs in the areas of document management, record retention, business process improvements through workflow, mobile applications, and integrations with existing client systems to advance a corporate wide solution. (Integrated systems included Viewpoint, JD Edwards, Computer Guidance, Prolog, PMWeb, etc.) Authored each client's distinct Business Requirements as the roadmap used to configure their ECM solution. Oversaw project management to ensure seamless deployment and end-user acceptance. Client rapport was built on open communication. Priorities were the delivery of a quality ECM solution within budget that satisfied the client's unique needs.

ADAM Enterprises, Inc. -2001 to present

President/Owner responsible for the overall financial management, marketing, personnel, safety, quality control, contract, and project management for an aggregate firm. Projects include federal, state, municipal, and private. Grew the company from a startup to an organization with 20% net profit margins.

Education

Lake Forest Graduate School of Management
Lake Forest, IL
Masters in Business Administration

Moorhead State University,
Moorhead, MN
Bachelor in Business Administration

Concordia College
Moorhead, MN
Certification in Health Care Administration

Associations

Associated General Contractors